

LAUNCH PAD 2010 APPLICATION FORM

Entrants can submit a maximum of **TWO** products, with the potential that both can be selected as Launch Pad 2010 finalists. Please refer to the [Launch Pad 2010 Entry Terms and Conditions](#) for more details.

The submitted entry plus any additional supporting material is to be listed on the application form below with ALL supporting digital images on CD/DVD received to Launch Pad by 3rd May 2010.

Eligibility Criteria

Launch Pad is a competition and mentoring program aimed at emerging designers.

To be eligible the professional designer will have identify with **some** of the following characteristics:

- Devote significant time to designing
- Have designs in development
- Be engaged in design research

Support Material

Entrants are requested to supply 3 - 5 images of each prototype entered as high resolution files either jpeg or tiff format at 300dpi at least 5 MB each file.

Support Material is to be prepared in the following way:

- 1 x CD/DVD containing folder titled by entrants name and prototype name
- Uploaded onto our FTP server (see below for details)

Closing Date

Entry form with 1 x CD/DVD's must be received at Indesign publishing in Sydney by 5pm, 3rd May 2010. Late entries will not be considered

Entrant's checklist

1. Fill out the online application form including all required fields.
2. Carefully read and ensure your application fulfills the entry terms and conditions
3. Post or deliver 1 x CD/DVD containing images for your entry/entries, prepared in the format stated in the entry terms and conditions / Upload your images to our FTP server
4. Ensure your online application is submitted within the closing date and your disc of images is posted to arrive by 3rd May 2010.

Submission address

Please send disc of images to support your online entry to:

Grace Hall
Launch Pad 2010
Indesign Group
Level 1/50 Marshall Street
Surry Hills NSW 2010
Australia

FTP Server Instructions:

Images can be uploaded onto our FTP server using the following login details:

FTP: 165.228.96.28

Login: indesign (all lower case)

Password: indesign (all lower case)

Please note, this FTP server is different to a normal FTP – you cannot see other folders when you upload your images so it is completely secure and confidential. Entrants uploading their images should create a folder titled by their name and then title each image the name of their prototype.

Please note all applications must be received electronically.

ENTRANTS DETAILS

Please refer to the [Launch Pad 2010 Entry Terms and Conditions](#) prior to lodging your entry.

1. Entrant's Details (If you are entering as part of a design team, please list all designers names and nominate a main contact to provide details below.)

Name of Entrant/s:

Name of business or company:

Phone:

Mobile:

Email:

Website:

Mailing Address:

2. Entrant's current occupation

Design student Sole practitioner Design Company

3. Are you an Australian or a NZ resident? Yes /No

(NB: All entrants design teams must be residents of Australia or New Zealand to be eligible.)

ENTRY 1:

Designer's Prototype

1. Name of Design:

2. Year of Design:

3. Prototype Category: (tick one only)

Furniture Lighting Accessories

4. Dimensions (mm) and weight (kg) of prototype (per unit).

5. Please list all materials used

6. Is the entrant(s) the sole author of the work?

7. Is the design registered? Yes / No

8. Has the prototype been published previously in the media? Yes/No

Please detail the publications, including title and date of publication

9. Your submitted design must not be subject to any current manufacturers agreements. Is your design currently under consideration by a manufacturer? Yes/No
If yes, please list details.

10. Are you currently in discussions with a commercial supplier? Yes/No
If yes, please list details.

11. What ideas motivated the design? (100 words maximum)

12. Is the product intended for commercial or residential use (or both)?

13. Briefly describe how the product works? (100 words maximum)

14. Please outline how the design incorporates sustainable design principles. I.e. material use, reduced energy consumption etc.

15. Who is your target market for this product?

16. Do you have any manufacturers or retailers in mind that you would like to see distribute this product? (Can be Australian or International)

17. How would becoming a Launch Pad finalist assist you in developing your career as an emerging product designer?

Exhibiting your Prototype

1. Please indicate any power requirements for the prototype?

2. Does your product require any on site assemblage? If yes, please list details.

* Please note, all lighting products must be tagged and tested by a qualified electrician.

Designer's authorisation

(Please ensure that all collaborating designers give their consent to this entry)

I/We have read and agree to the [Launch Pad 2010 Entry Terms and Conditions](#) in accordance with the organiser's guidelines.

Yes/No

Designer's name(s)

Date

Do you wish to submit another prototype for official entry into Launch Pad 2010? Yes / No

For any queries, please contact Launch Pad coordinator

Grace Hall

launchpad@indesign.com.au

(61 2) 9368 0150